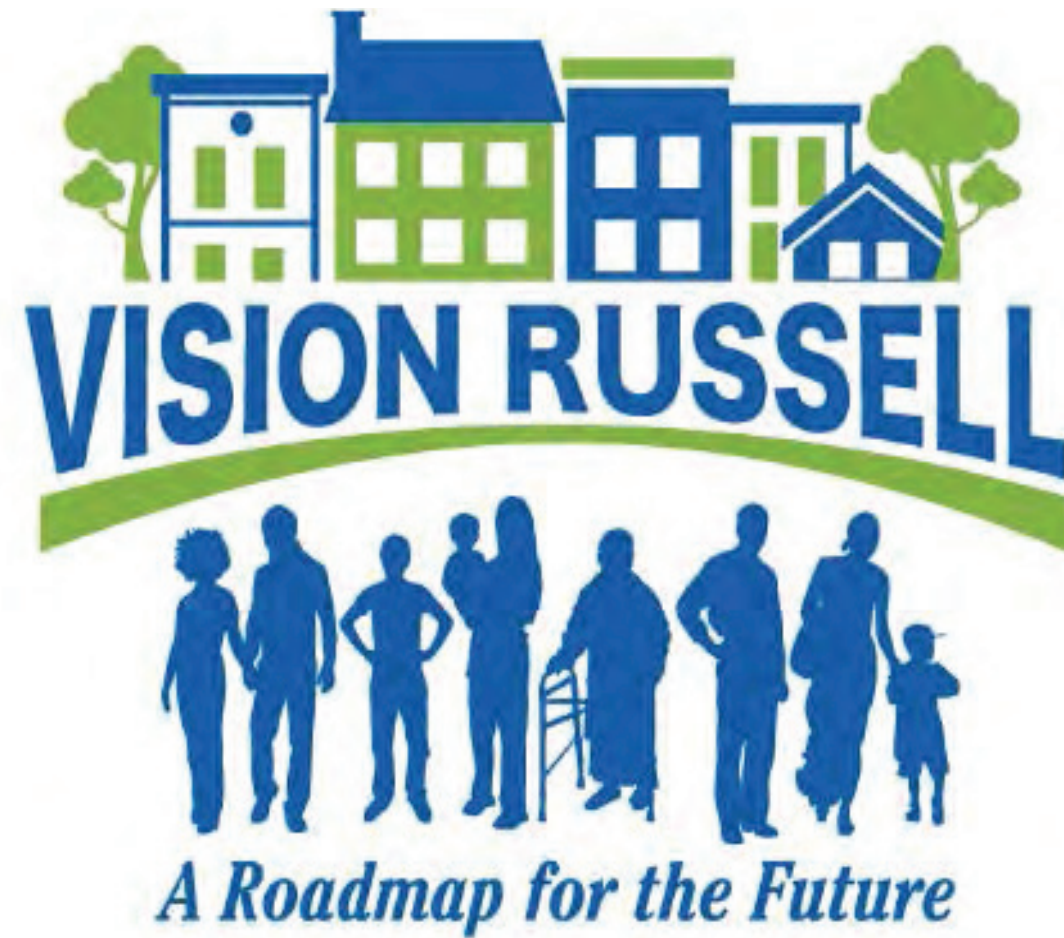


LOUISVILLE, KENTUCKY | 11 JUNE 2016

CHOICE NEIGHBORHOODS INITIATIVE



U R B A N D E S I G N A S S O C I A T E S

THE NEIGHBORHOOD PAST & PRESENT



Russell's rich history can help inspire the future



Lincoln Theater at 9th and Walnut



Downtown Civil Rights Movement



Muhammad Ali attended Central High

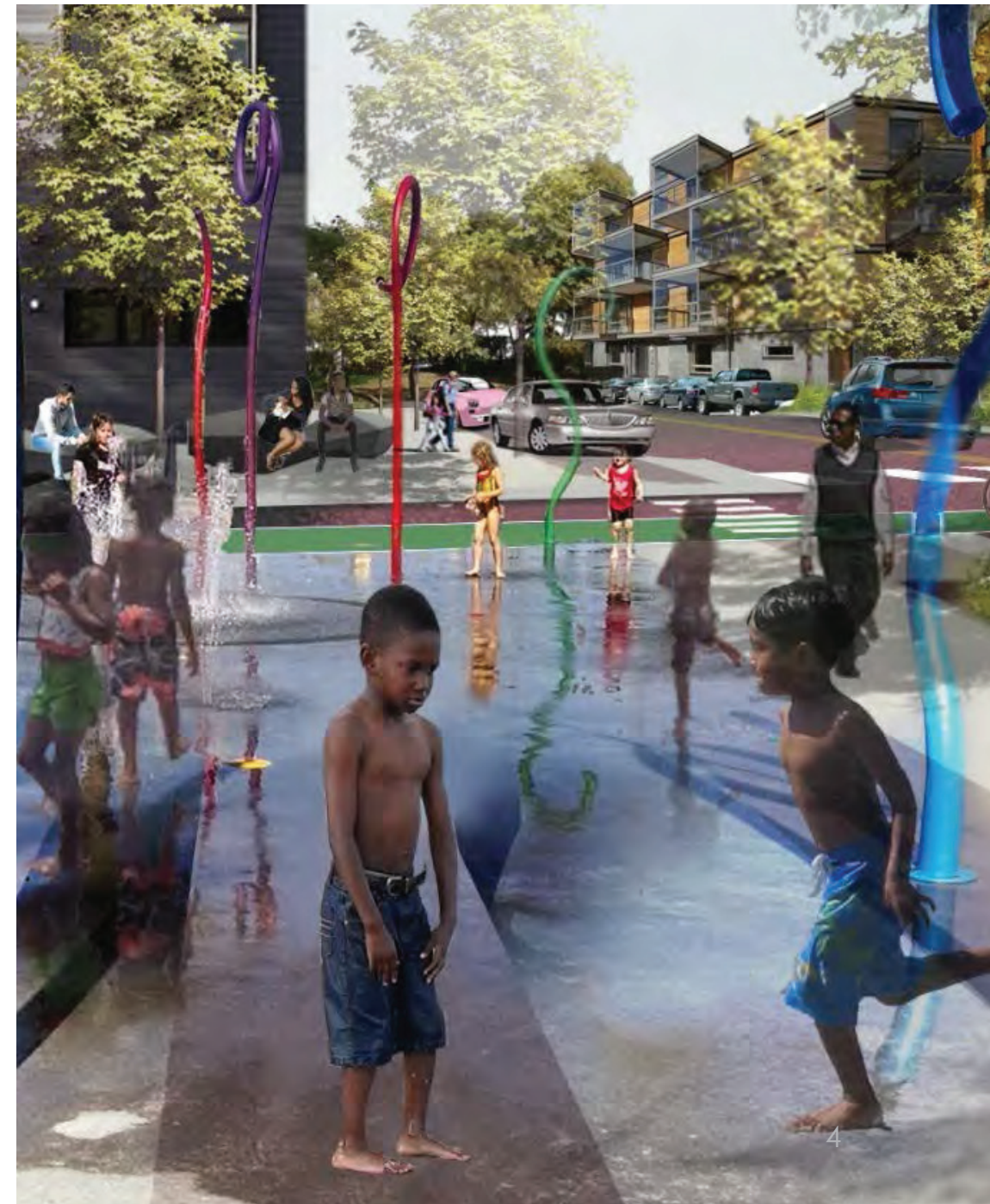


Western Branch Library

Capturing the Past...



...Cultivating the Future



CULTIVATING THE FUTURE

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THE NEIGHBORHOOD PAST & PRESENT

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Building on our STRENGTHS

- Strong community
 - Heritage and history
 - Location
 - Affordability
 - Access to quality public transportation
 - Architectural character
 - Multiple neighborhood schools and community organizations
- And more...



Recognizing our CHALLENGES

- Crime, lack of safety
- Limited neighborhood retail, restaurants
- Vacant properties
- Litter and upkeep
- Poor street lighting
- School performance and travel time
- Access to jobs
- Concentration of poverty
- Economic opportunities



Cultivating our OPPORTUNITIES



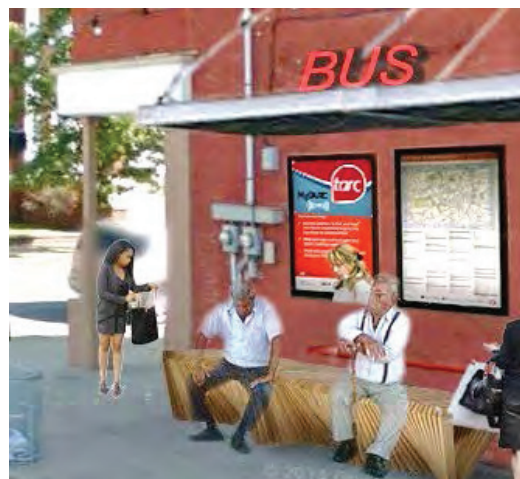
Youth activities



Improved safety



Housing choices



Connectivity



Gathering spaces



More retail & services

Plus high-performing schools, age-friendly places, traffic calming, vacant lot reuse...

CREATING A NEIGHBORHOOD VISION



Neighborhood Strategies:

- Reinforce neighborhood identity
- Improve actual and perceived safety
- Improve connectivity and transportation options
- Re-create a strong retail/service/activity centers
- Improve park and recreation network
- Preserve and enhance existing housing
- Develop sustainable new housing

TRANSFORMING BEECHER TERRACE



Design Principles:

- Improve security (implement CPTED)
- Upgrade housing to modern standards
- Diversify architecture (expand the toolkit)
- Size blocks to be pedestrian-friendly
- Build a new front porch on 9th Street
- Preserve the sense of community
- Make it 'green'



Natural Surveillance

- » **New site lighting**
- » Pedestrian-scale street lights
- » Security lighting in parking lots
- » Front/back automatic porch lights
- » **Remove visual obstructions**



Territorial Reinforcement

- » **Differentiate:**
 - » Public, Semi-public, Private
- » **Expand residents' 'sphere of influence'**
- » Pavement
- » Landscaping
- » Fencing
- » **Security cameras**



Natural Access Control

- » **Secure and direct flow of residents**
- » Resident parking behind buildings
- » Walkways
- » Fences
- » Signage
- » Landscaping
- » **Reduce opportunity for crime**



Maintenance

- » **Poor maintenance can lead to decline of a neighborhood**
- » Implement a maintenance plan
- » Eliminate eye-sores

IMPROVE SECURITY (IMPLEMENT CPTED)

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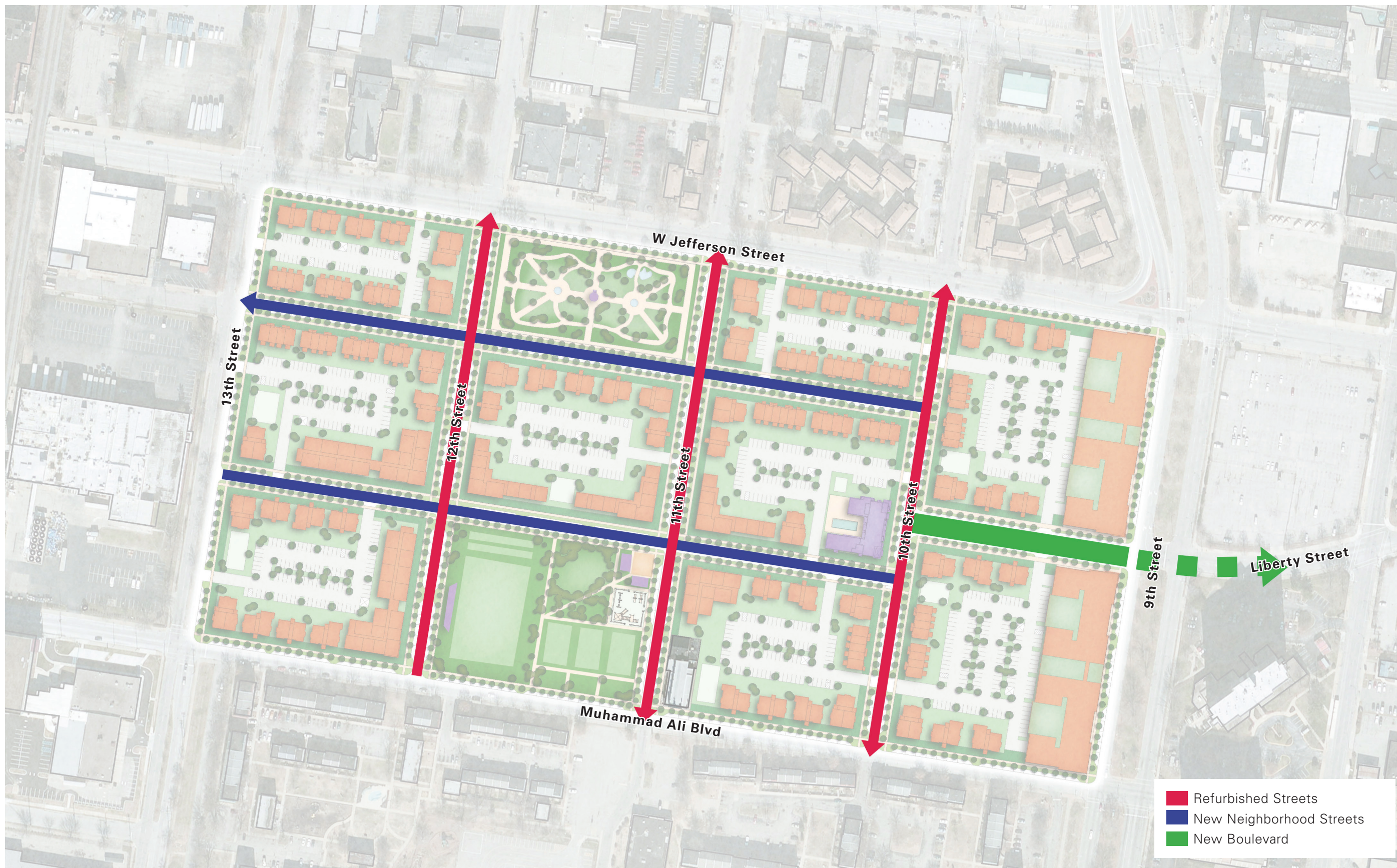
Beecher Terrace Super Blocks



Park Option A shown



Draft concept

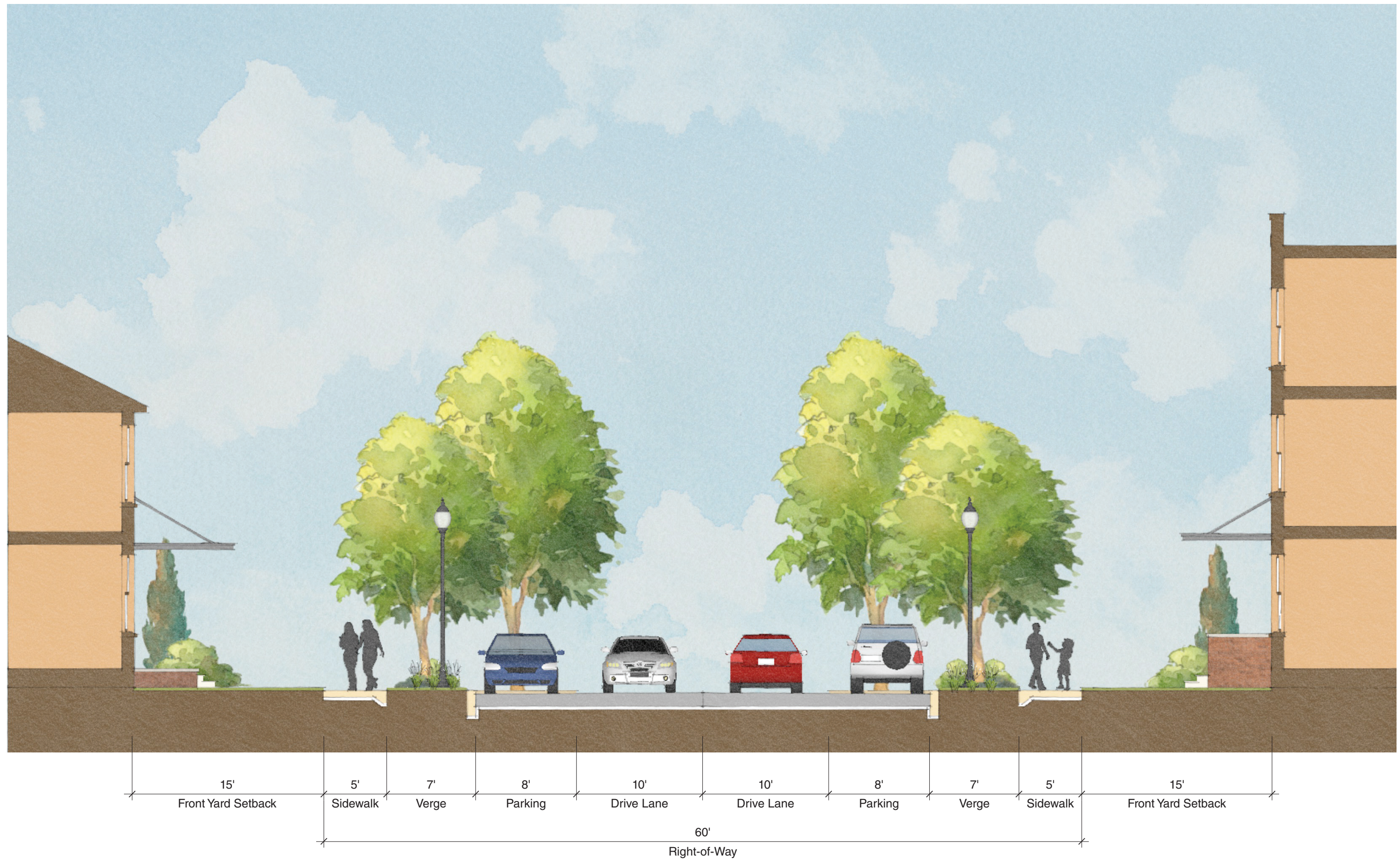


IMPROVE CONNECTIVITY

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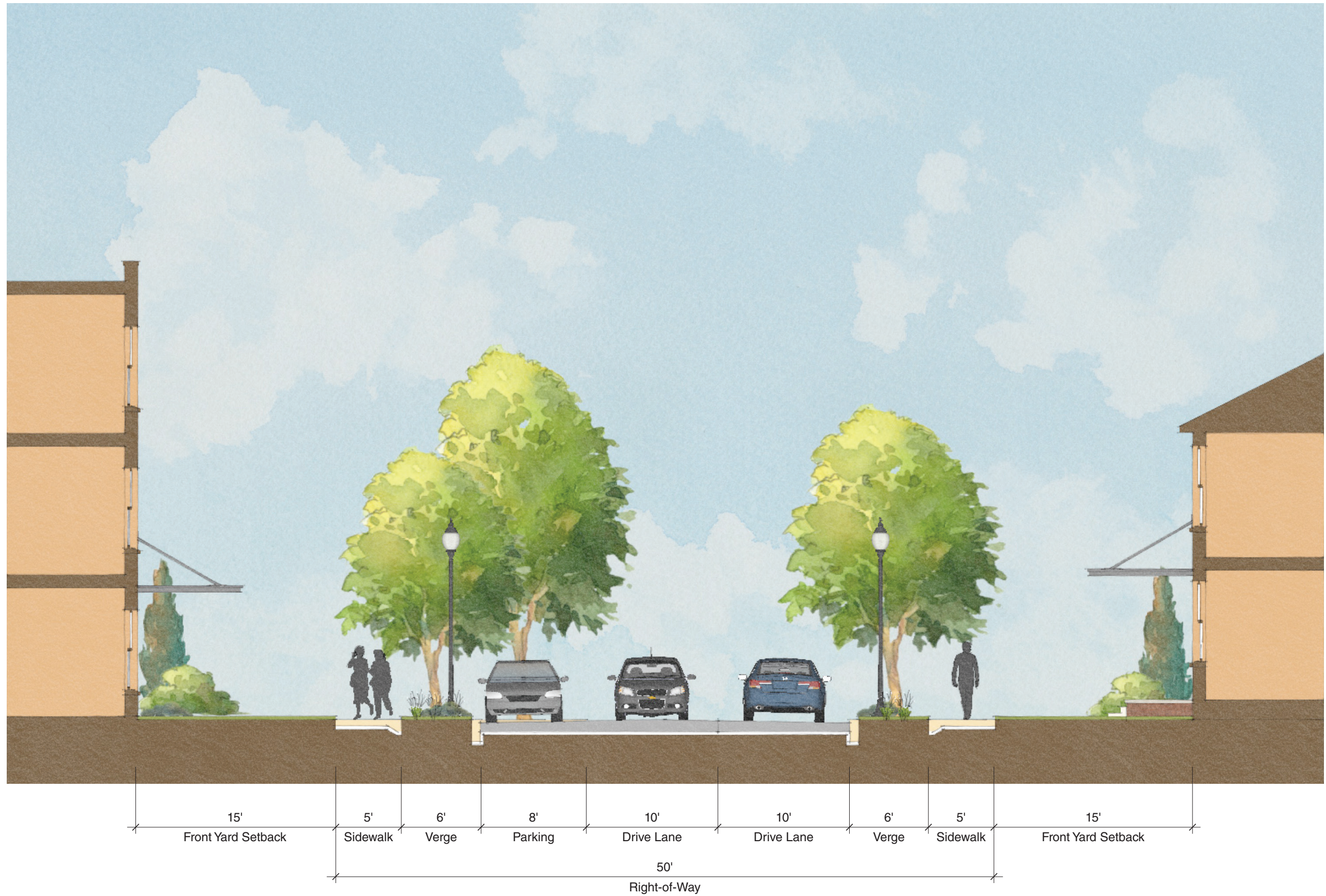


REFURBISHED STREET SECTION

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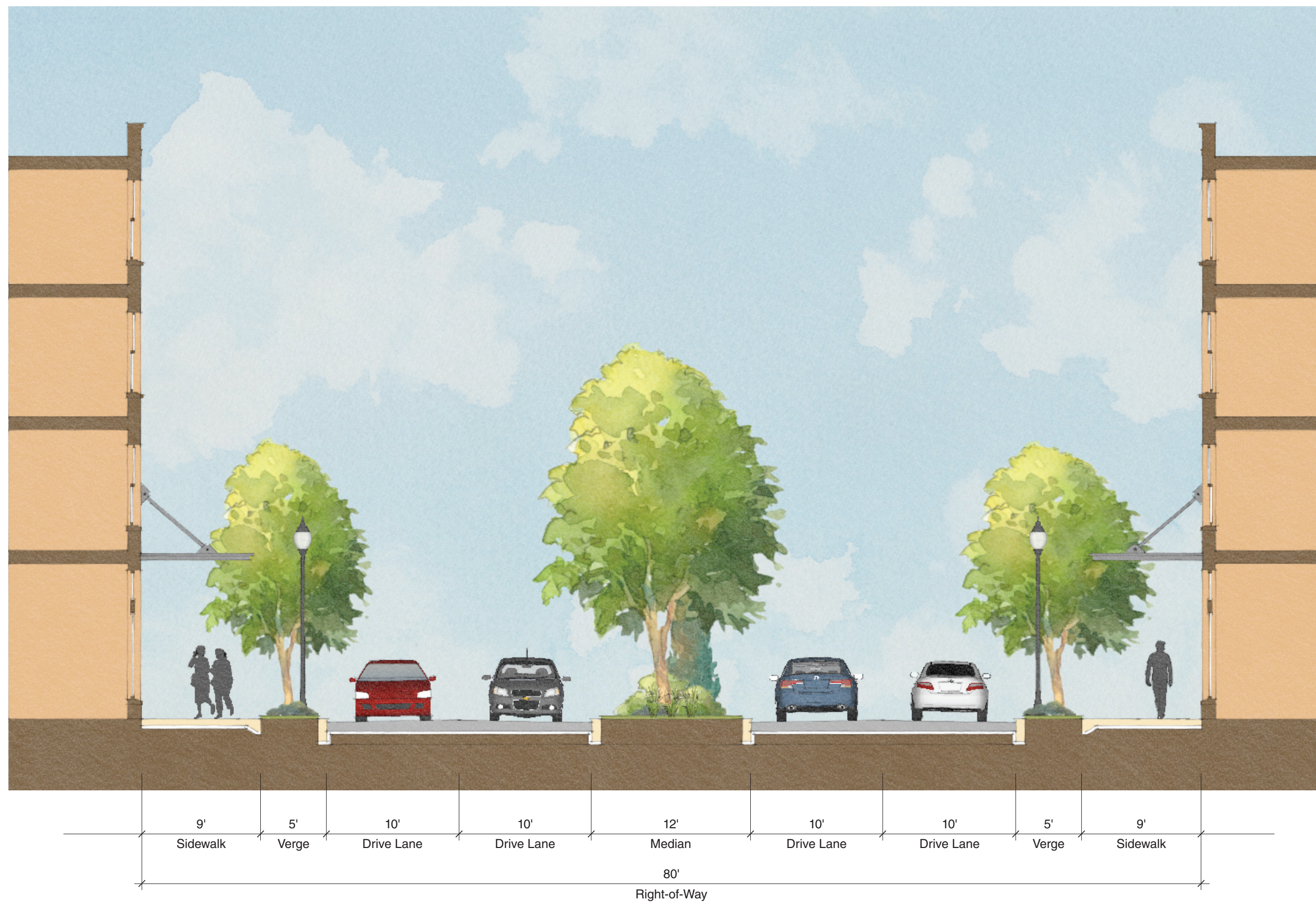


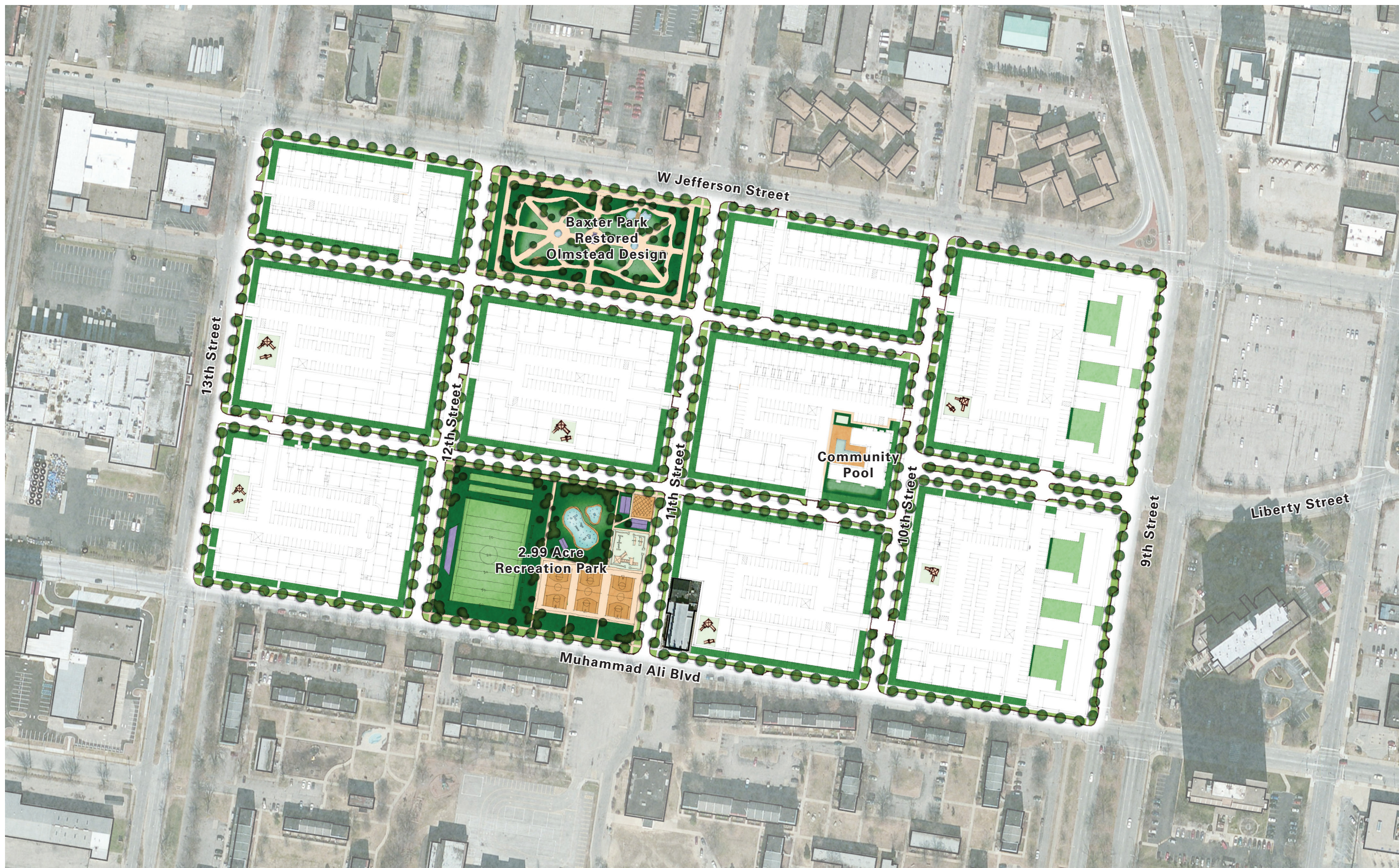
NEW NEIGHBORHOOD STREET SECTION

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NEW AND RENEWED PUBLIC AMENITIES

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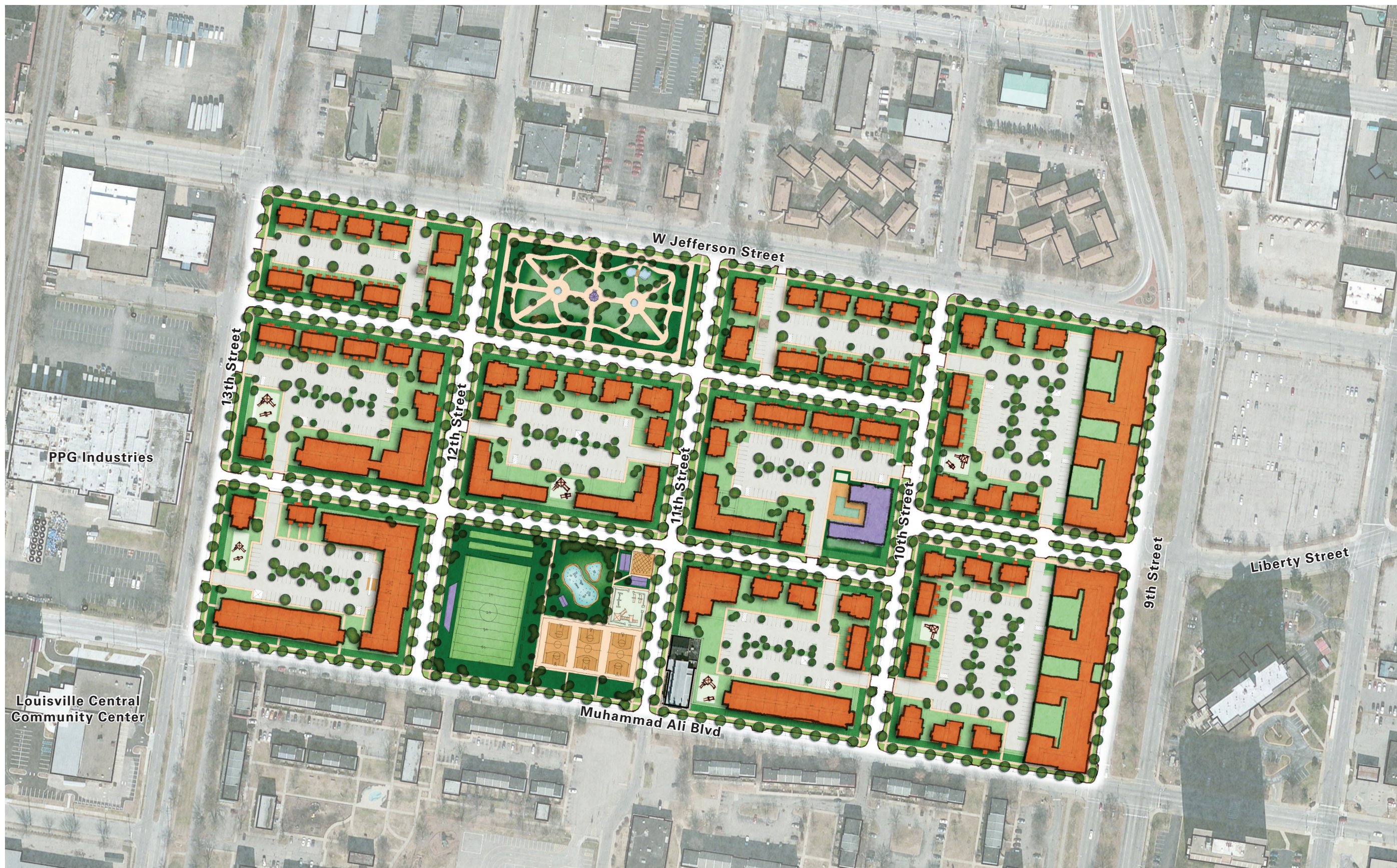


NEW AND RENEWED PUBLIC AMENITIES

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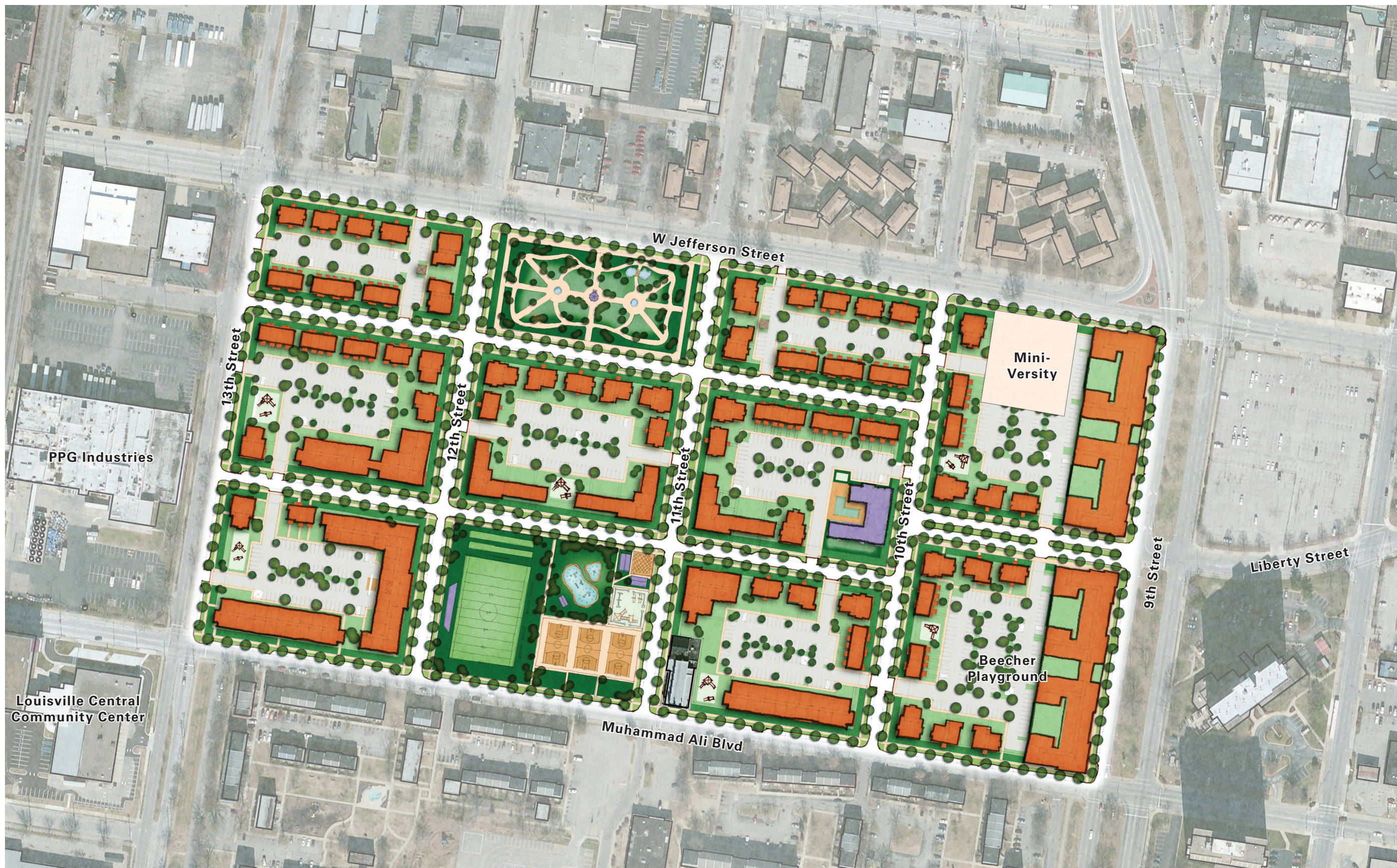


ILLUSTRATIVE PLAN

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ILLUSTRATIVE PLAN - OPTION

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2-3 floor townhouse



3 floor walk-ups



3 floor walk-ups



4-5 floors with elevator



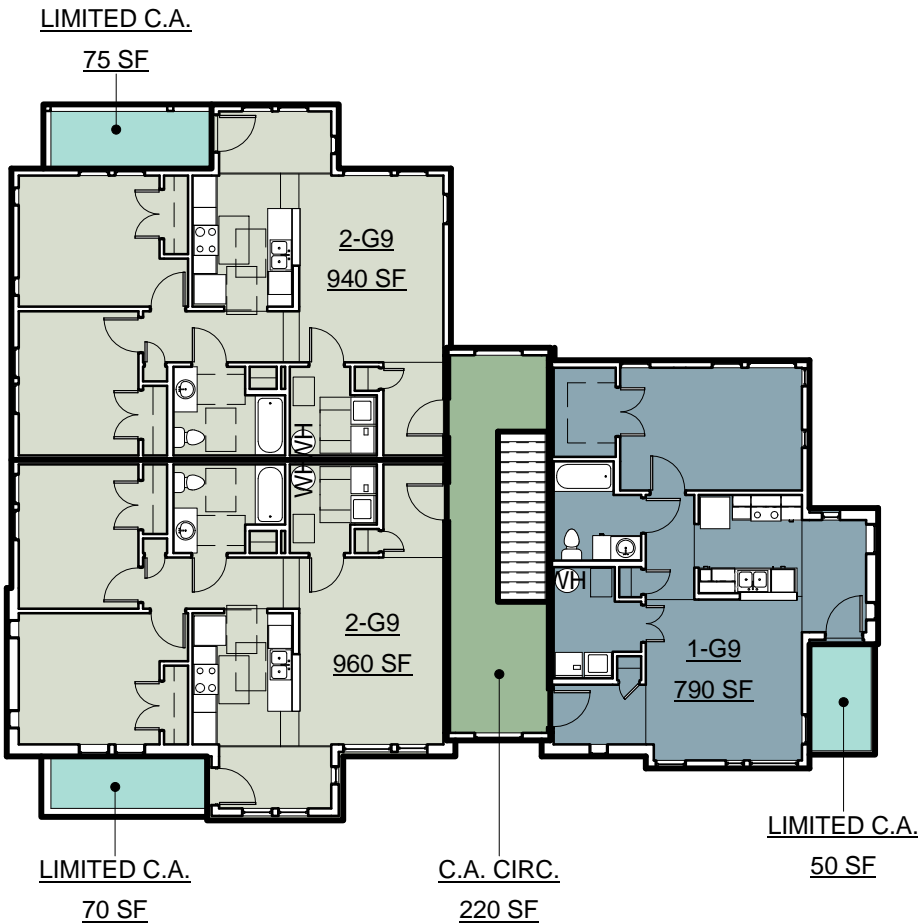
Senior living with elevator



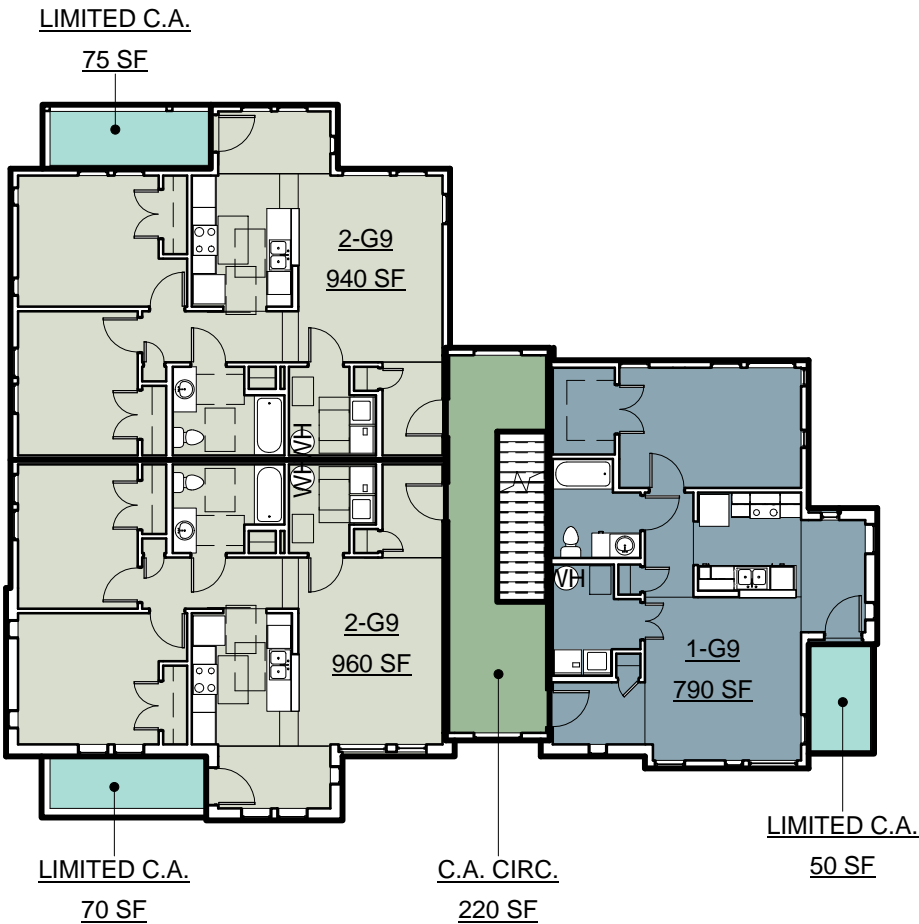
4-5 floors with elevator

- 1-G9
- 2-G9
- C.A. CIRC.
- LIMITED C.A.
- MAJOR VERT. PEN.
- SUPPORT

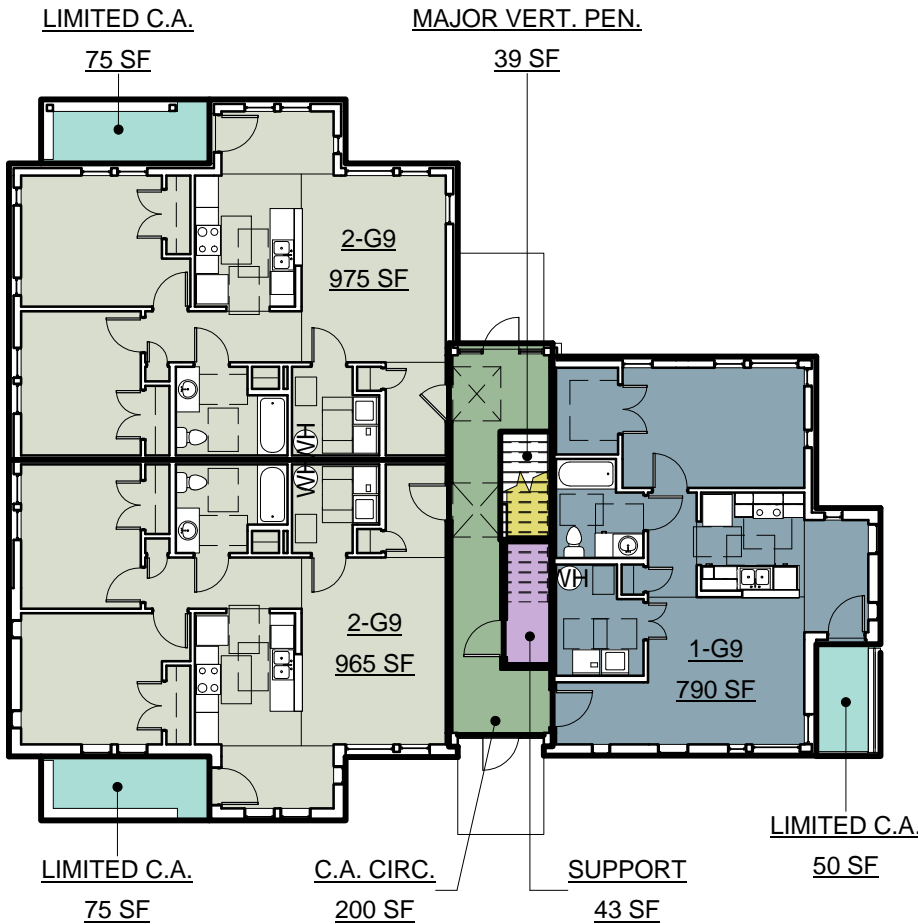
NAME	UNIT AREA	UNIT COUNT
1 BR	790 SF	3
2 BR	950 SF	6
NUMBER OF BUILDINGS		4
TOTAL NUMBER OF UNITS		36



3 G-9B THIRD FL. (GROSS)
1/16" = 1'-0"



2 G-9B SECOND FL. (GROSS)
1/16" = 1'-0"



1 G-9B FIRST FL. (GROSS)
1/16" = 1'-0"

G-9B AREA PLANS (GROSS)

MOODY•NOLAN

RESPONSIVE ARCHITECTURE

300 Spruce Street
Suite 300
Columbus, Ohio 43215

Phone: (614) 461-4664
Fax: (614) 280-8881
www.moodynolan.com

POINDEXTER PHASE IIB
McCORMACK BARON SALAZAR
Project Address

Phone: (314) 621-3400
Fax: (314) 436-0071

ISSUED WITH

SHEET REVISED

SKETCH NUMBER

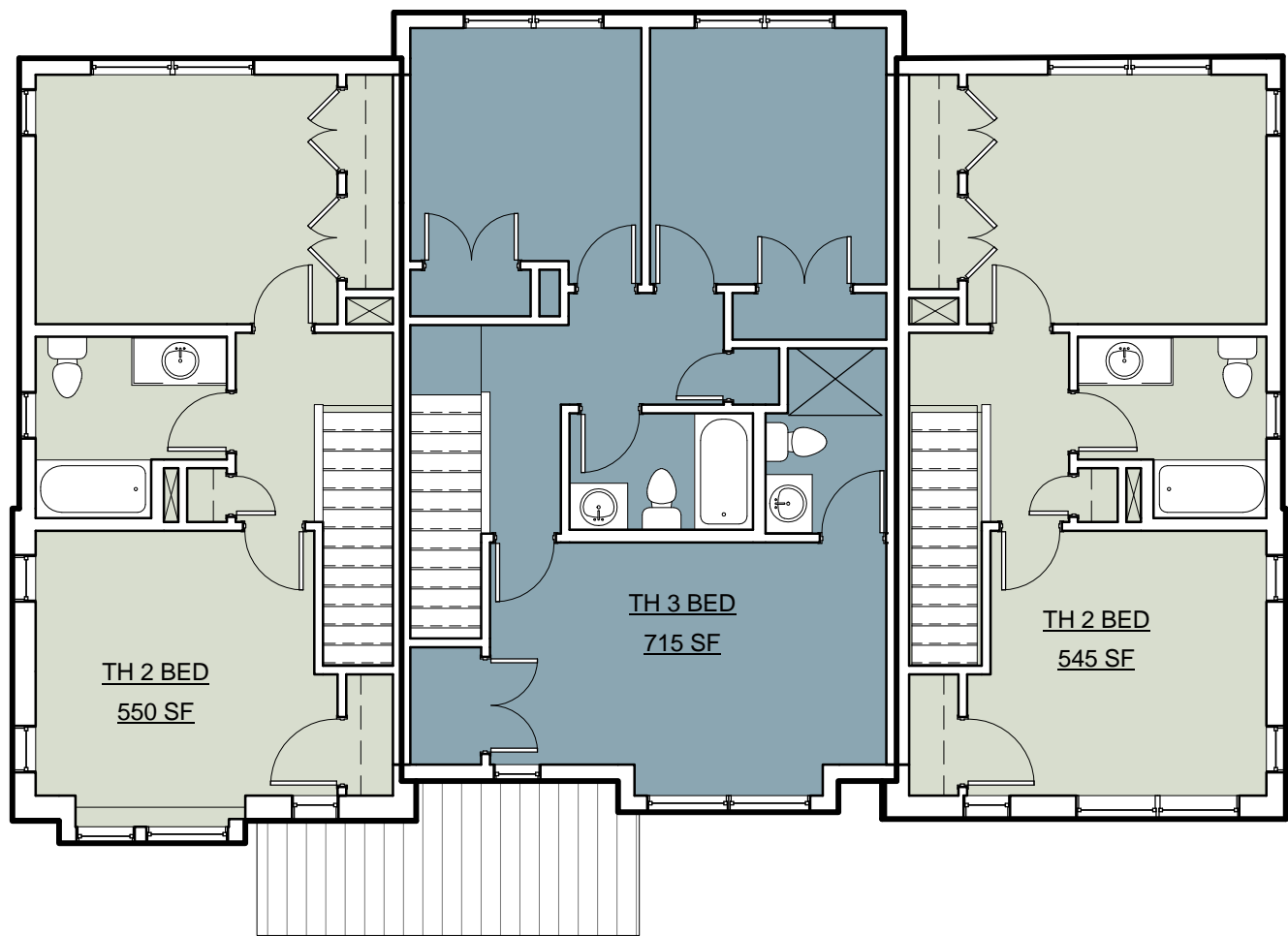
G-9B-5

PROJ # 14613

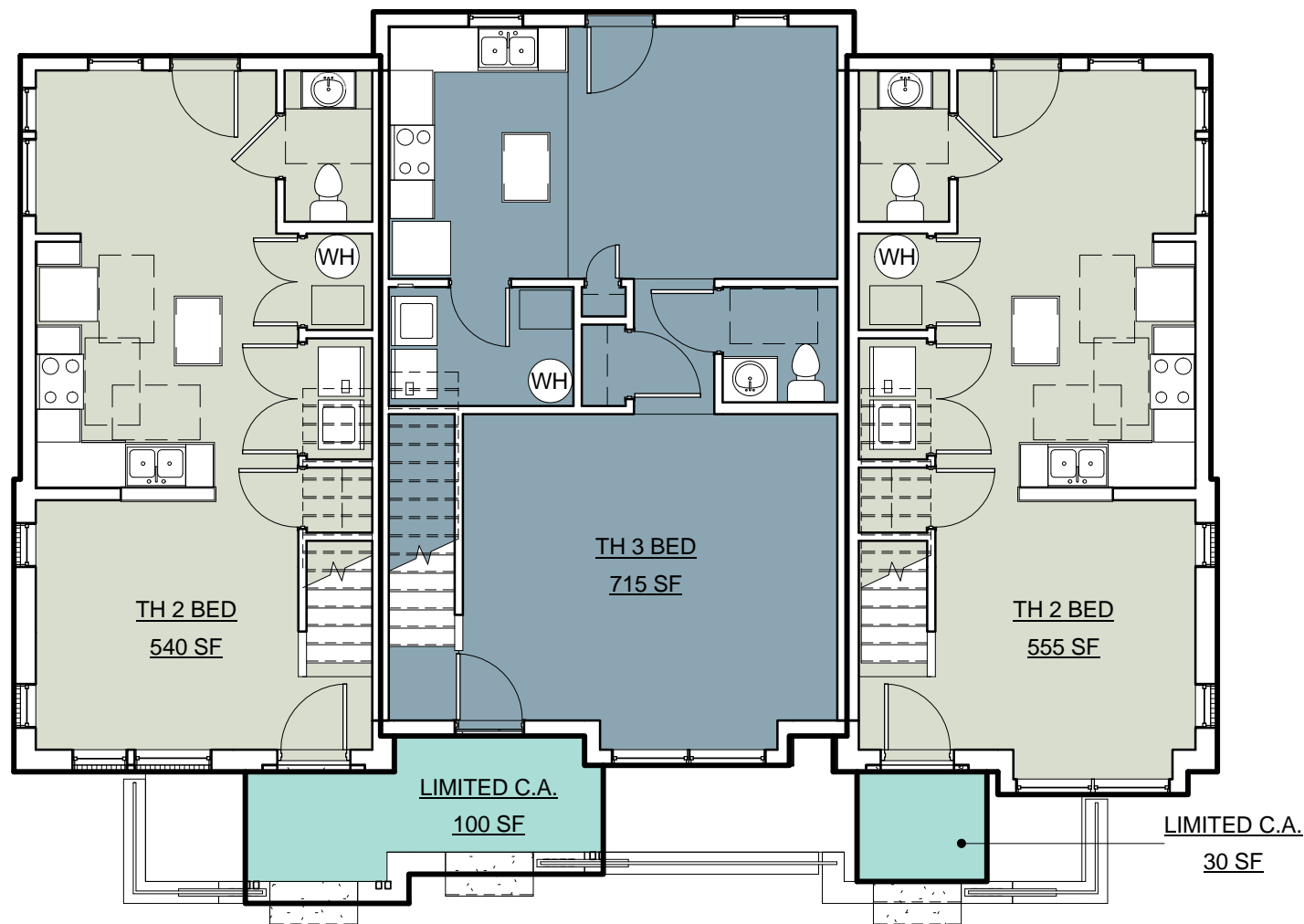
DRAWN BY Author

DATE 02/02/15

- LIMITED C.A.
- TH 2 BED
- TH 3 BED



2 TH-3 SECOND FLOOR (GROSS)
1/8" = 1'-0"



1 TH-3 FIRST FLOOR (GROSS)
1/8" = 1'-0"

NAME	UNIT AREA	UNIT COUNT
2 BR	1,090	2
3 BR	1,430	1
NUMBER OF BUILDINGS		7
TOTAL NUMBER OF UNITS		21

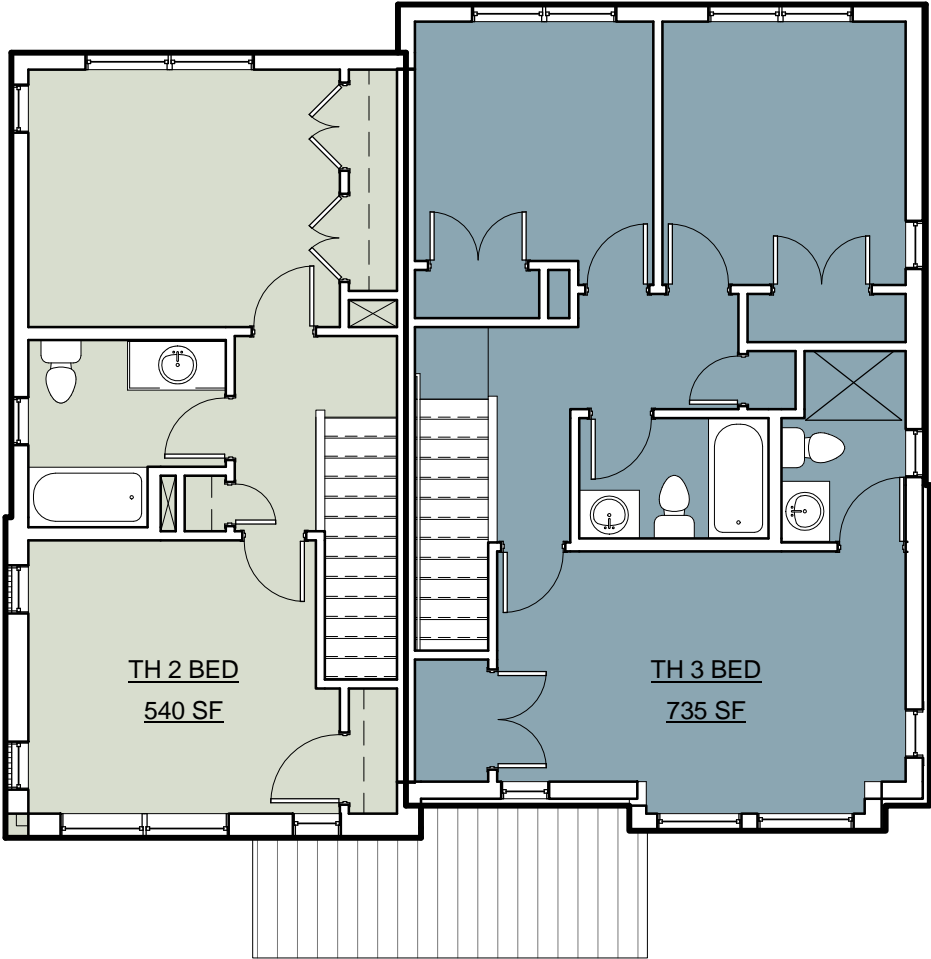
TH-3 AREA PLANS (GROSS)

LIMITED C.A.

TH 2 BED

TH 3 BED

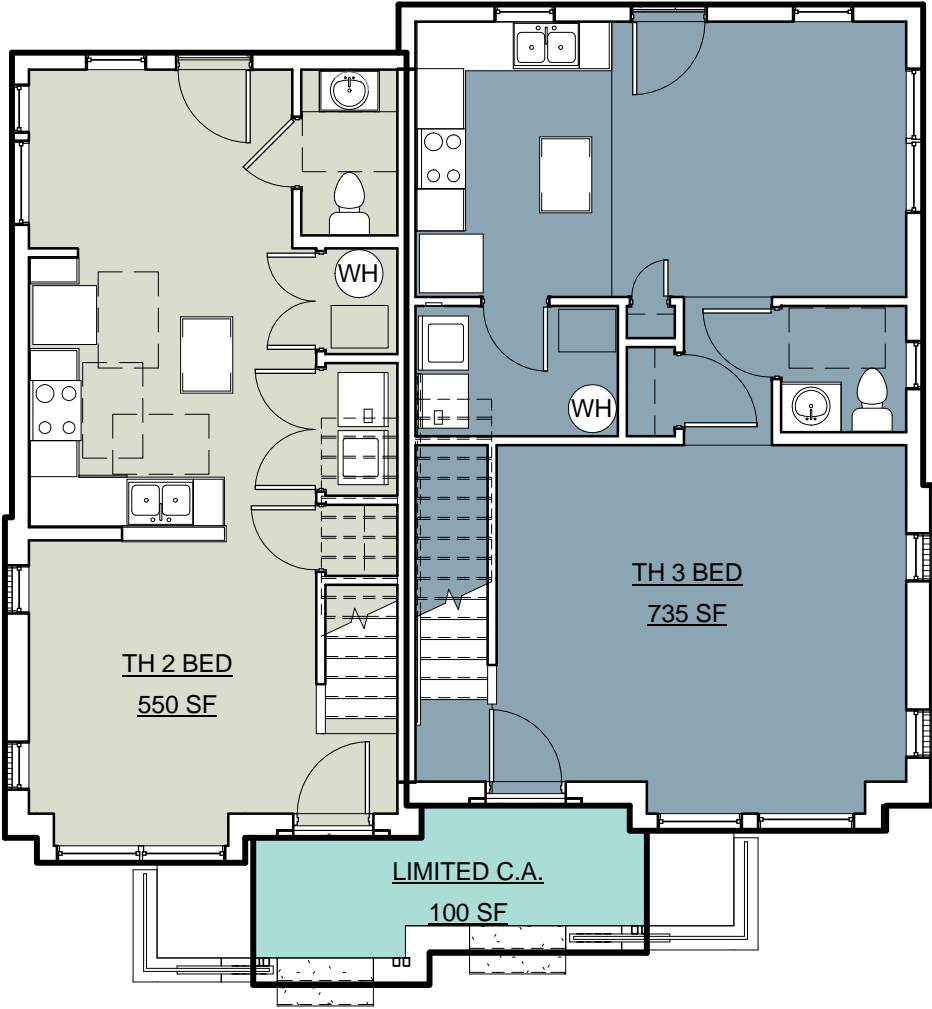
NAME	UNIT AREA	UNIT COUNT
2 BR	1,090 SF	1
3 BR	1,470 SF	1
NUMBER OF BUILDINGS		3
TOTAL NUMBER OF UNITS		6



2

TH-2 SECOND FLOOR (GROSS)

1/8" = 1'-0"



1

TH-2 FIRST FLOOR (GROSS)

1/8" = 1'-0"

TH-2 AREA PLANS (GROSS)

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SKETCH NUMBER

TH-2-3

PROJ #
14613

DRAWN BY
Author

DATE
02/02/15



9TH STREET “FRONT PORCH”

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PRESERVE THE SENSE OF COMMUNITY
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TOWNHOUSE COURT

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BAXTER PARK

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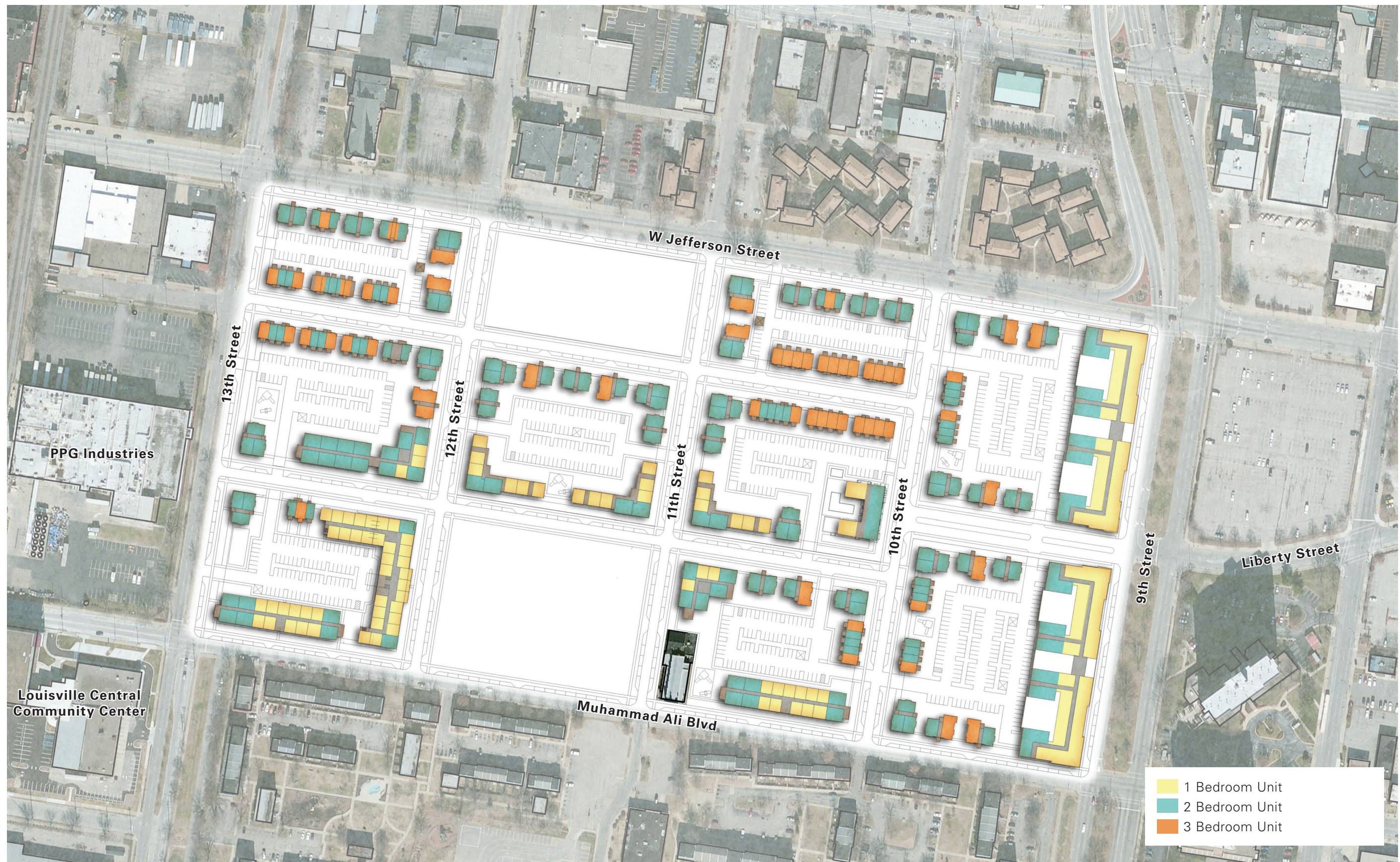


BIG PARK

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UNIT TYPES



BUILDING HEIGHTS

- » Equitable development
- » Health and wellbeing
- » Community Identity
- » Access and Mobility for Everyone
- » Energy (Enterprise Green Community Standards)
- » Stormwater and Water Consumption
- » Materials – buildings and streets are sustainable and durable over time





CNI ILLUSTRATIVE PLAN

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