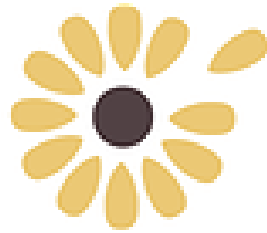




***Choice Neighborhood Action Activities Grant
Task Force, Coordinating Committee, Beecher
Terrace Resident and Community Meeting***

August 17, 2016



Center For Neighborhoods

VISION. KNOWLEDGE. ACTION.



Center For Neighborhoods
Neighborhood Institute

Agenda

- Choice Neighborhoods Initiative Grants Overview
 - Types of CNI Awards and Amounts
 - Purpose of CNI Action Activities Grant
- How Action Activities funds can be used
 - Ineligible vs Eligible Action Activities
- Steps in the selection process for Action Activities
- Break Out Groups
 - Identify and define specific proposed activities
- Gallery walk review of Action Activity ideas
- Next steps and time line

Types of Choice Neighborhoods Initiative (CNI) *Grants*

- Awarded CNI Planning Grant in Jan. 2015
 - \$425,000 from HUD
 - \$600,000 contribution from Louisville Metro
- Submitted a CNI Implementation Grant on June 28, 2016
 - Requested \$29,575,000 from HUD
 - Announcements of finalist expect in Oct. or Nov. 2016
- Awarded CNI Action Activities Grant on June 28, 2016
 - \$1,000,000 from HUD
 - \$375,000 contribution from Louisville Metro

Purpose of Choice Neighborhood *Action Activities Grants*

- Renew and strengthen community confidence
- Build momentum for further planning and the eventual transition from planning to implementation of Russell's Transformation Plan
- Attract new investment and resources
- Convince skeptical stakeholders that positive change is possible
- Helps sustain the community's energy during the neighborhood's transformation.

How *Action Activities Funds* Can Be Used

- For physical neighborhood improvements – specifically community development or economic development projects that enhance and accelerate Russell's transformation.
- For innovative solutions that address Russell's challenges.
- For projects that are responsive to Russell's needs and build on the Transformation Plan.
- For Action Activities that build community capacity and social cohesion through the way the projects are designed, led and implemented.



Ineligible ***“Action Activities”***

Action Activities funding cannot be used for:

- The demolition or redevelopment of Beecher Terrace.
- Relocation of residents or supportive services
- Basic infrastructure or city services



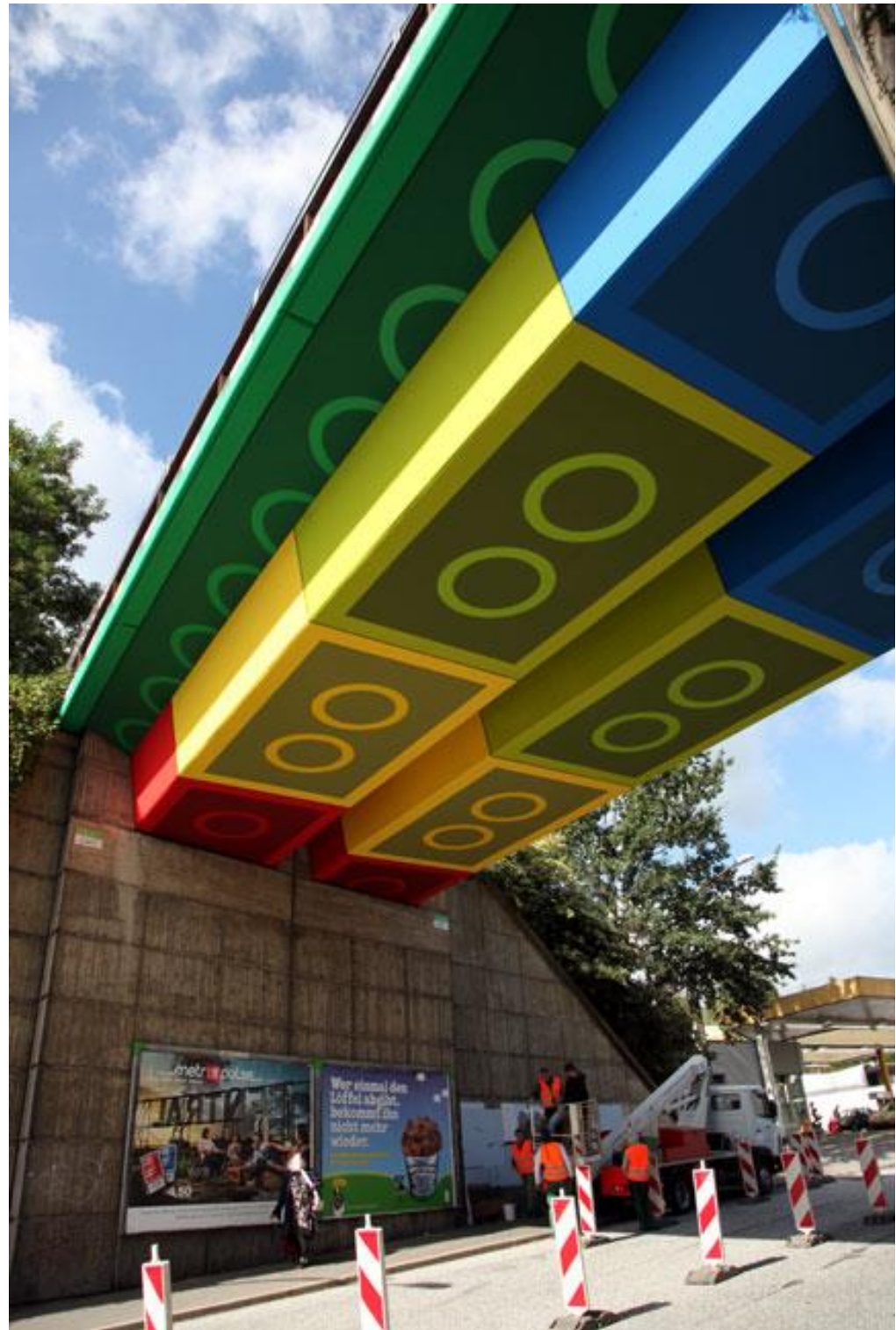


Eligible ***“Action Activities”***

- **Reclaiming and recycling vacant property** into amenities such as community gardens, small parks, farmers markets, or cleaning them up for future use (with maintenance).



- **Neighborhood beautification projects** such as murals, sculptures, creative signage or other ideas highlighting Russell's many assets and rich history, or garden tool loan programs.



- **Façade improvements** to businesses and to homeowners' properties



■ Neighborhood broadband / Wi-Fi



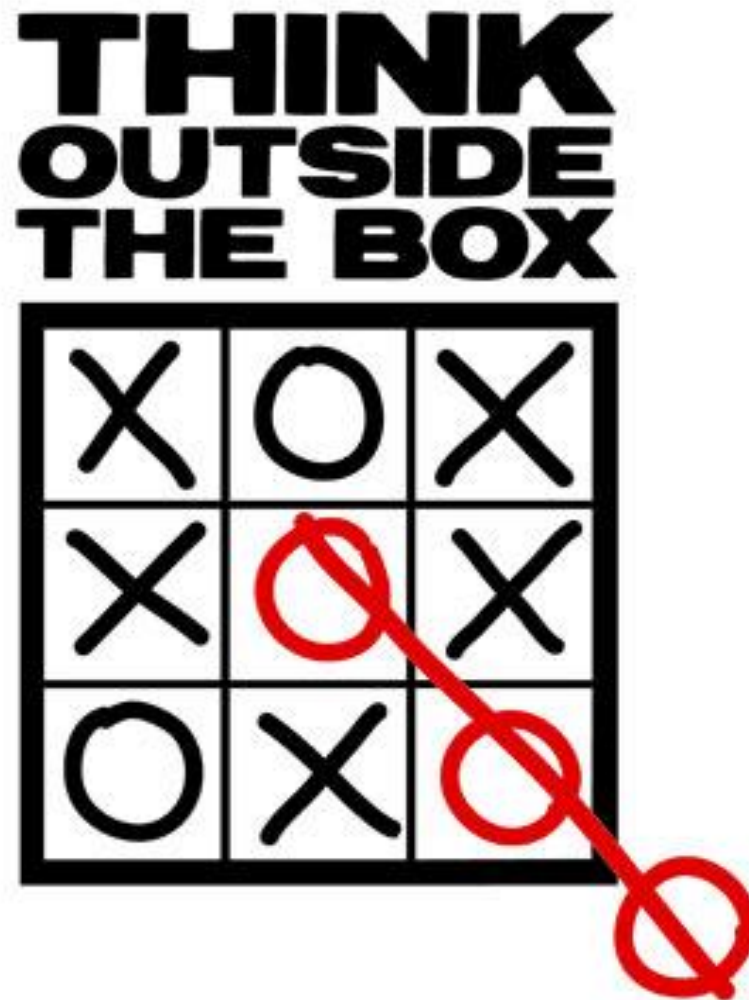
- **Fresh food initiatives**, such as farmers markets and mobile fresh food



- **Gap financing** for economic development projects



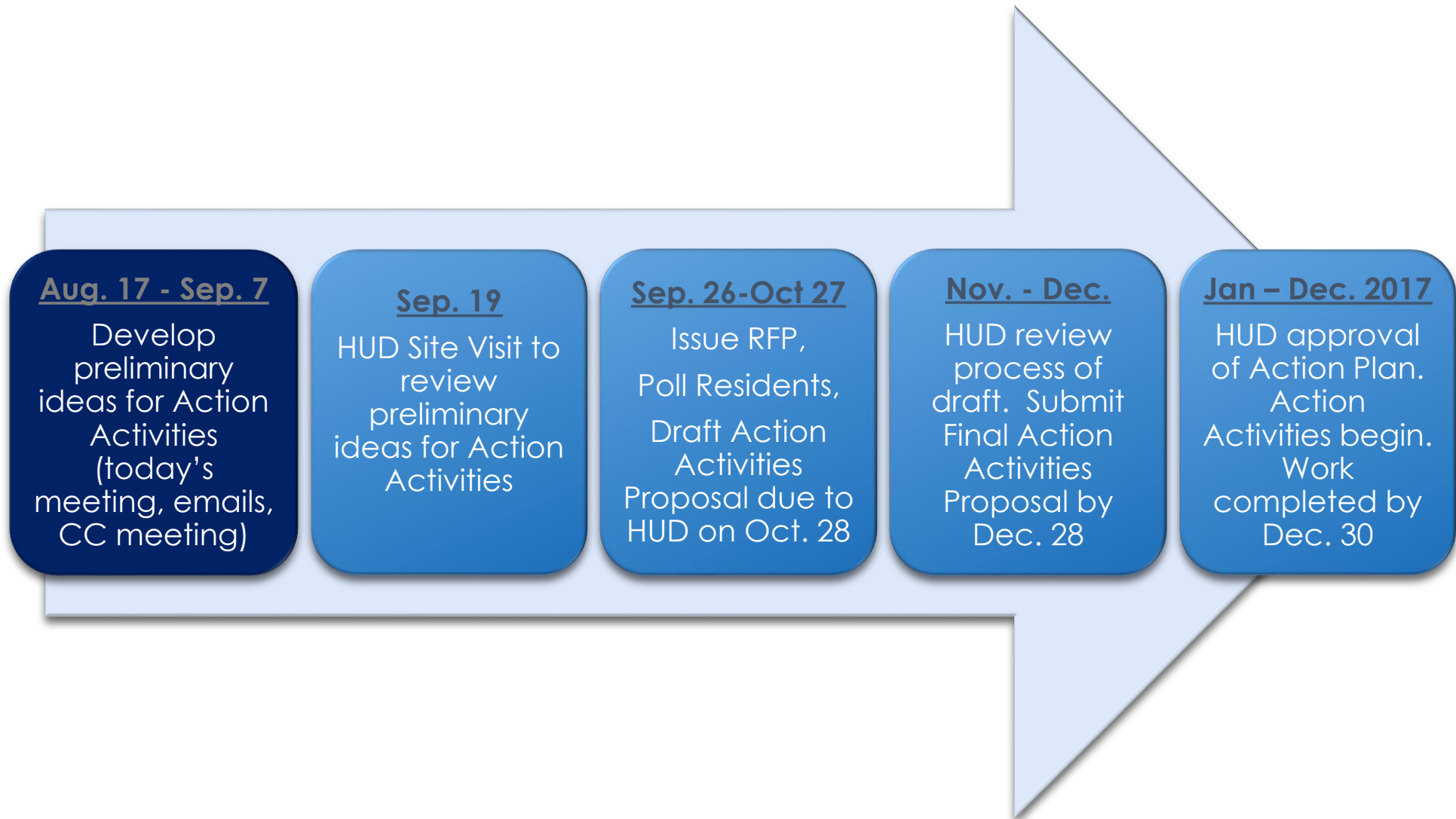
- **Other innovative** Action Activities that meet the goals of the CNI program and Russell's Transformation Plan may also be considered by HUD.



Today is the first step in the selection of “*Action Activities*”:

- HUD asked applicants not to include specific projects in their Action Activities grant applications.
- Action Activities are to come out of and support Russell's Transformation Plan.

Summarized Timeline and Selection Process for *Action Activities*



Selection Process:

LMHA or Metro Government Action Activities



- Core team to identify Action Activities that LMHA or LMG might administer (e.g. vacant lot program, façade improvements). Action Activities grant funds **can not** be used for LMHA and/or Metro's administration costs.

Selection Process:

Request for Proposals for Action Activities

- A **Request for Proposals** will be issued on approximately Sept. 27th (after receiving HUD feedback)
 - See HUD's guidance on developing proposals in their "CNI Action Activities Planning Tool"
 - If you anticipate applying, begin thinking through your responses to these questions now, as it will be a tight turnaround time on proposals
 - LMHA will have more details on RFP process soon
 - Will have 2 weeks to submit proposal or approximately by Oct. 11th.

Selection Process:

Request for Proposals for Action Activities

- Action Activities Selection Team (Coordinating Committee members, Center For Neighborhoods facilitators and Russell Neighborhood Institute graduates) will review Requests for Proposals
- Any organization submitting a proposal must recuse themselves from the review process



Center For Neighborhoods
VISION. KNOWLEDGE. ACTION.

Selection Process: Russell Resident polling



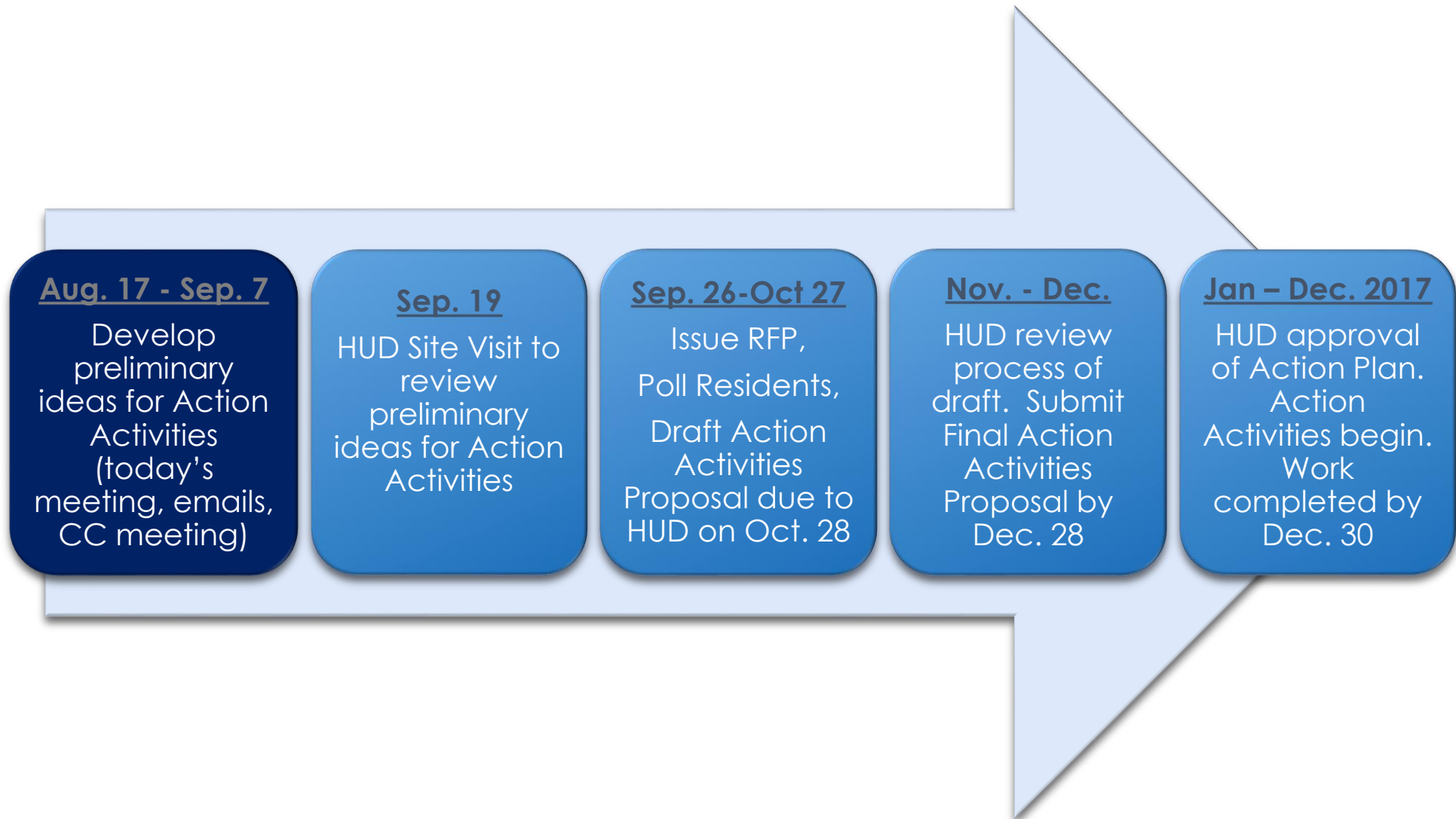
- Approximately one week polling process of Russell residents to get input on their highest priorities from the proposed Action Activities
 - Community event with proposed Action Activities on display
 - Alternate polling times and locations
 - Polling people on location (senior housing developments, community centers and events, etc.)

Selection Process:

HUD Submission & Approval

- Submit draft proposal of Action Activities reflecting Russell residents highest priorities to HUD by Oct. 28
- HUD will review draft proposal and give us feedback, ask for additional details, etc.
- Final Action Activities proposal due to HUD by Dec. 28
- HUD final approval and authorization to begin work in Jan. 2017
- All Action Activities must be completed by end of Dec. 2017

Summarized Timeline and Selection Process for *Action Activities*



Break Out Groups

- Handouts:
 - Action Activity Planning Tool
 - Summary of potential eligible Action Activities from Transformation Plan
 - Action Activity idea form

Planning Tool: *Topics to consider*

Choice Neighborhoods Action Activities Planning Tool

Topics to consider when selecting and proposing your Action Activities

Topics to Consider	Questions to Consider
<i>Action Activity Description</i>	
Action Activities Goals	<ul style="list-style-type: none"> • How will this activity enhance and accelerate the transformation of the neighborhood? • How will this activity encourage additional investment in the neighborhood? • How will this activity build neighborhood confidence (i.e., confidence that the neighborhood is improving)? • How will this activity have a lasting impact on the neighborhood? • If this is an economic development project, does your market study suggest this use is appropriate and sustainable? • How will this activity benefit the residents of the original target housing and/or redeveloped target housing?
Relation to Transformation Plan	<ul style="list-style-type: none"> • How does this activity build off of the Transformation Plan priorities? • How does it address key needs that were identified?
Community Building	<ul style="list-style-type: none"> • Will this activity build community capacity or social cohesion through the way in which it is designed, led, and/or implemented?
Alignment	<ul style="list-style-type: none"> • Does this activity align with other improvements/assets in the neighborhood? <i>Example: Homeowner façade improvements on 5 blocks will enhance area where garden and recreation center was recently</i>

Break Out Groups

- Group Work

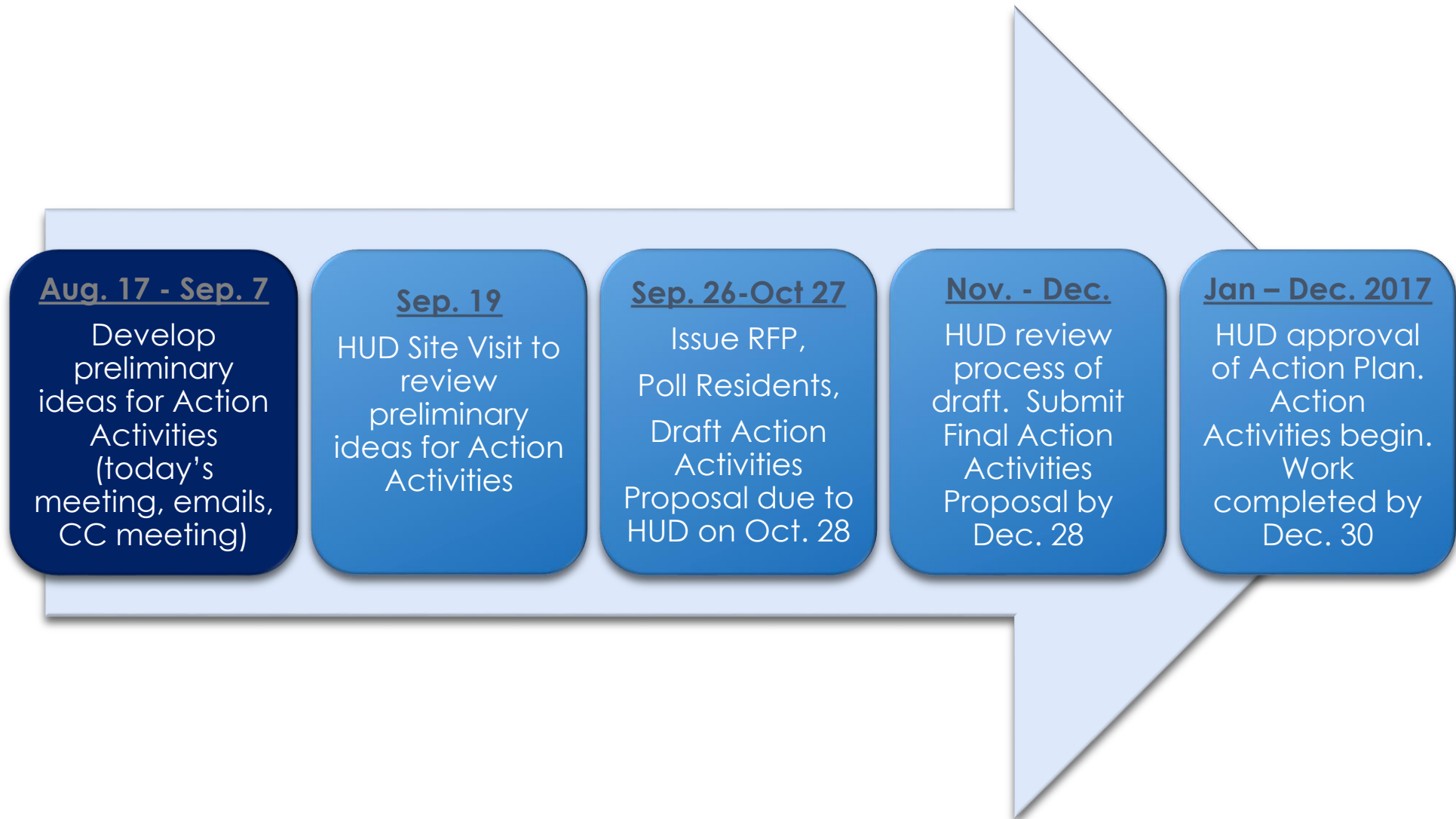
- Review summary and further develop details on priority activities, based on HUD guidance.
- Utilize idea form structure:
 - Category
 - Project
 - Potential Partners
 - Location
 - Impact
 - Funding Needed
- Begin with top priorities
- Strive to capture activities in each category
- You do not have to have all the answers



Action Activities

Gallery Walk Review

Summarized Timeline and Selection Process for *Action Activities*

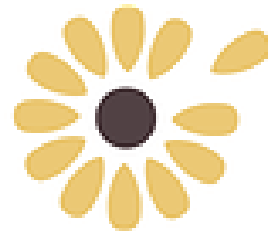


Selection Process: Next Steps

1. Sept. 7 - Coordinating Committee meets to review list of potential Action Activities from today's work, emails and to make any additional revisions.
 - Fall within HUD's eligible categories
 - Can realistically be completed with the grant period
 - Do not duplicate efforts that are already funded, or where sufficient funding is readily available
2. Sept. 19 – HUD staff site visit to review preliminary list of Action Activities and tour neighborhood.
3. Sept. 26 (approx.) – LMHA receives initial feedback from HUD.

Email address to send any additional proposed CNI Action Activities:

toms@centerforneighborhoods.org



Center For Neighborhoods

VISION. KNOWLEDGE. ACTION.