

L.U.L. offers training sessions to help “boost” computer

The Louisville Urban League (LUL) is offering free training to anyone seeking to build their skills in the use of Microsoft office products. Sessions are held every Thursday from 10:00-11:00 a.m. at the LUL—1535 W. Broadway—and will provide participants with a hands-on training on some of the commonly used Microsoft products including Excel, Word and Outlook. Training on social media will also be covered.

EVERY Thursday
10AM



Registration is required to attend these weekly sessions. If you would like more information or would like to register, please call (502) 566-3371.

Sheppard Park Improvements Groundbreaking

You’re invited! Join Vision Russell staff, Mayor Greg Fischer and Councilwoman Barbara Sexton Smith to kick off the beginning of the new Sheppard Park sprayground and restroom facility construction - a Vision Russell project.

Monday, November 13th at 11:30 a.m.
Sheppard Park, 1601 Magazine Street.



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Russell Choice Neighborhood Initiative NEWSLETTER



For more information about the Village @ West Jefferson please contact Johnetta Roberts, marketing specialist, at (502) 653-1145 or via email at thevillageatwestjefferson@gmail.com

The Village @ West Jefferson is Waiting for You!

The Village @ West Jefferson - a new 30,000 square foot Energy Star rated building at the corner of West Jefferson and South 12th streets - is one step closer to breaking ground. This commercial hub will be the future home of the MOLO Community Development Corporation (CDC), one of many Vision Russell partners involved in the implementation of Russell’s Choice Neighborhood Initiative. The MOLO CDC, which is currently located in Russell Plaza, offers a variety of services designed to help residents benefit economically and socially from the neighborhood revitalization currently underway. Available services include financial counseling and credit building loans; nutrition and exercise programming; and a seven-week program for ex-offenders

reentering the community.

The Village @ West Jefferson will also provide much needed retail and office space in Russell, which despite having 9,500 residents with an estimated \$85 million in spending power, still lacks many local services. According to preliminary estimates, this \$7.9 million project will have an economic impact of \$27 million (excluding payroll) and generate 63 construction jobs, 50 indirect jobs, and 122 permanent jobs.

Construction is expected to be completed in 2018, and pre-leasing for the retail and office space is currently underway. Amenities and features offered at the development include on-site parking, in-suite bathrooms and

break rooms, and close proximity to Louisville’s downtown central business district.

Tenants who commit now will have the added benefit of design support from Kovert Hawkins Architects. Ideal tenants for the Village @ West Jefferson include organizations that offer direct services or provide support to nearby businesses. A bakery, book store, restaurant, pharmacy or bank would be welcome additions to this development.



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Artists to create signature “gateways” into Russell Neighborhood

Work on four large-scale murals will soon help transform selected railroad overpasses within Russell into signature neighborhood gateways. In September, a team comprised of Russell residents, Louisville Metro Government and Louisville Metro Housing Authority staff reviewed artist proposals and selected teams to create these original public art murals.

The artists highlighted below have already met with community representatives to collect input on their design concepts, which are expected to be finalized in November.

- ▶ Victor Sweatt will design the mural on 14th and Magazine streets. Sweatt plans to include images and words that showcase Russell’s character and culture. Sweatt also wants to incorporate images of Harvey Clarence Russell, Sr., the neighborhood’s namesake, who inspired others to learn.
- ▶ Often Seen Rarely Spoken (OSRS) is a group of urban artists with a strong background in digital design. OSRS plans to use sharp vivid designs inspired by geometry and traditional patterns in their mural, which is located on 14th and Chestnut streets.
- ▶ Via Studios will design the mural on 14th and Madison streets. The group has more than 30 years of experience and plans to use images in their design that emphasize Russell’s rich history and civic pride.
- ▶ Kacy Jackson and Via Studios will join forces to create the mural on Muhammad Ali Boulevard. Jackson attended the Illinois Institute for Art in Chicago and has a background in freelance mural design. Jackson plans to depict several local landmarks and famous Louisvillians in his design.

Artists and teams were selected to create original designs after submitting proposals in response to a “Call for Artists” issued this summer. Work on the murals will begin once the overpasses have been cleaned and prepped. The designs are expected to be completed in early 2018.

Meet the Artists!



Kacy Jackson,
The Art of Kacy



Often Seen Rarely
Spoken



Pat Sheehan,
VIA Studio



Victor Sweatt

Economic summit focuses on strategies for success

Louisville Central Community Center recently held its first Economic Mobility Summit which focused on identifying strategies to overcome common barriers that prevent individuals and families from achieving economic stability and success. Attendees also had a chance to meet with local employers and learn more about area resources in place to support families.

Right: Attendees at the Economic Mobility Summit look on, as WAVE 3 anchor and community volunteer Dawne Gee provides remarks.



Cedar Street Development offers custom built homes in historic Russell Community

In August, Reverend Dr. Geoffrey Ellis and his wife were officially able to call the Russell Neighborhood home when they moved into their custom-built home in the Cedar Street Development. This joint venture between Community Ventures Corporation (CVC) and Louisville Metro Government (LMG) will result in the creation of 42 new energy-efficient, market rate homes in Russell. The Ellis’ worked with Project Rebound Inc., CVC and a private developer and builder to select a floor plan and other features for their new home.

The Cedar Street Development offers a variety of custom home built floor plans for clients to choose from that range from 1,000 to 1,600 square feet. Prospective home buyers can also benefit from a wide range of services to help them through the building process, from financial coaches who work with buyers to help them get “mortgage ready”, to the property director who will help buyers select a lot and guide them through the construction stages.

While Reverend Ellis says the decision to build a home was not easy, he credits Sam Watkins, retired president and CEO of the Louisville Central Community Center, for encouraging him to consider the Russell neighborhood. “I’m proud to be a part of helping the Russell Neighborhood become what it used to be,” said Ellis. “And that is the hub of west Louisville.”

For more information about the Cedar Street Development please call (502)566-6076 or visit www.cedarstreetwestlou.com.

Right: Reverend and Mrs. Ellis’ new home at the Cedar Street Development.

